

EXHIBITOR PROSPECTUS



# 31<sup>ST</sup> ANNUAL NATIONAL Psychopharmacology Update

FEBRUARY 11-14, 2026  
PARIS HOTEL & CASINO | LAS VEGAS







## 2026 EXHIBITOR PROSPECTUS

# EXPAND YOUR REACH AT THE NATION'S LEADING PSYCHOPHARMACOLOGY CONFERENCE

The NPA Annual National Psychopharmacology Update™ is the most dynamic annual event in the field, bringing together over 2,000 attendees, including 1,400 in-person participants in Paris Las Vegas Hotel and Casino. This conference offers exhibitors and sponsors an unmatched opportunity to connect with prescribing clinicians, key decision-makers, and industry leaders who are actively seeking cutting-edge solutions in mental health treatment.

With a highly engaged and targeted audience, the NPA Psychopharmacology Update™ provides the perfect platform to maximize brand visibility, launch new products, and build meaningful relationships that drive business growth. Join us and position your company at the forefront of psychopharmacology innovation.

I am here to help ensure your success at this event. If you have questions about sponsorship opportunities—or if you'd like to explore customized options beyond our current offerings—please don't hesitate to reach out. Let's work together to make the most of this exciting opportunity!

Sincerely,

**Kathryn Regal**

Conference Manager, Nevada Psychiatric Association  
[conferencemanager@nvpsychiatry.org](mailto:conferencemanager@nvpsychiatry.org)

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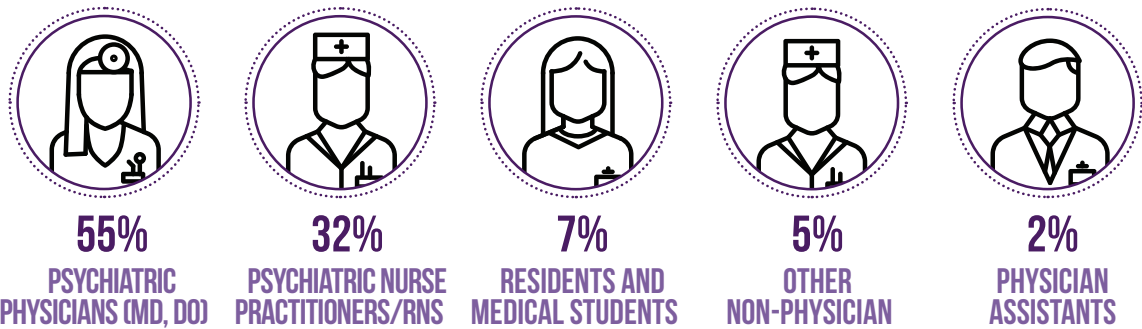
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# REACH YOUR TARGET AUDIENCE

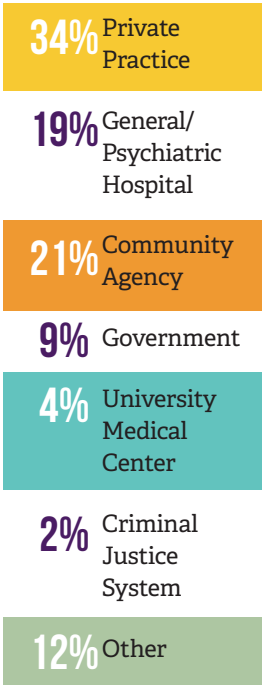
## ABOUT ATTENDEES

The Annual National Psychopharmacology Update™ is one of the nation’s largest conferences in the field, providing comprehensive state-of-the-art information on the psychopharmacological treatment of psychiatric disorders most commonly encountered in clinical practice.

### Attendees by Category

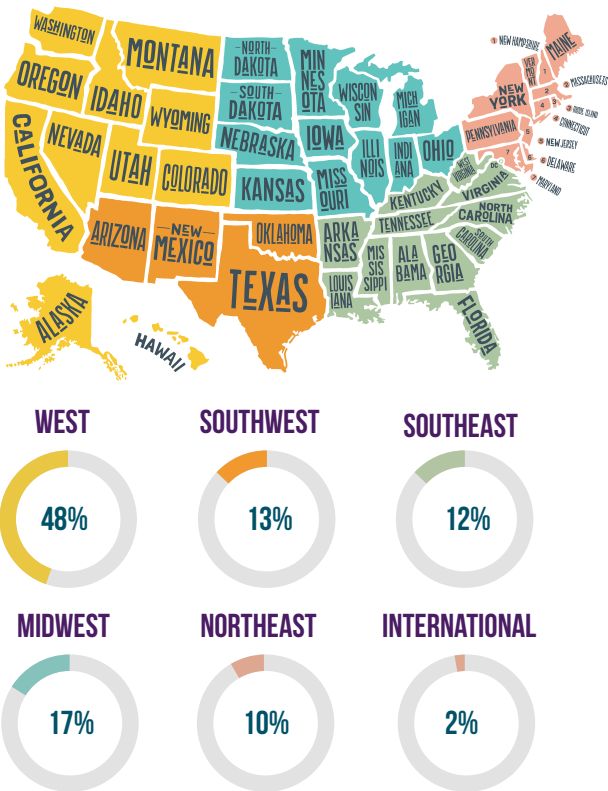


### Attendees by Place of Work\*



*\* From a representative sampling.*

### Attendees by Region



### Attendees by Primary Specialty

Primary Specialty	% of Total
General Adult Psychiatry	80%
Child and Adolescent Psychiatry	10%
Primary Care	2%
Addictions	1%
Forensics	1%
Geriatrics	1%
Other	5%

### Attendees by Years in Practice\*



# GENERAL INFORMATION



Join us for an exciting opportunity to connect with psychiatrists and mental health clinicians from across the country at the 31st Annual National Psychopharmacology Update. This conference is hosted by the Nevada Psychiatric Association, a district branch of the American Psychiatric Association. Don't miss this chance to showcase your company, products, and services to a national audience of experts and influencers in the field of psychiatry.

## Conference Location & Accommodations

The NPA's 31st Annual National Psychopharmacology Update™ will be held at the Paris Las Vegas, Hotel and Casino from February 11-14, 2026.

### Paris Las Vegas Hotel and Casino

\$153 Sun-Thur, \$178 Fri-Sat - plus tax and \$32 nightly resort fee  
Reservation link: <https://book.passkey.com/go/SPAPU6>  
Reservation Center Phone Number: 877-603-4389  
Group Discount Code: SPAPU6

### Horseshoe Las Vegas Hotel and Casino

\$112 Sun-Thur, \$135 Fri-Sat - plus tax and \$29 nightly resort fee  
Reservation link: <https://book.passkey.com/go/SPAPU6>  
Reservations Center Phone Number: 877-603-4389  
Group Discount Code: SBAPU6

You can either reserve your hotel room online or call the reservations center at 877-603-4389. If you prefer to phone in your reservation, you can call Caesars Reservation Center at 877-603-4389. The name of the group is listed as 31st Annual Psychopharmacology Update. The group can also be identified with the following group codes: Paris – SPAPU6 and Horseshoe – SBAPU6.

Reservations will be available at the group rate until January 30, 2026. After that time, the group rate will be offered based on hotel availability.

## Parking

Complimentary self parking at both properties for NPA attendees and sponsors. Participants can use their room keys to validate or validation stickers will be provided at the Registration Desks for complimentary self parking only.

## NPA supports your investment in a number of ways to help you make and build relationships:

- Timely and relevant educational programming attracts a nationwide audience of psychiatrists and mental health practitioners
- On-site visibility for your brand and company name: signage, gift bags and promotional material sponsorships available to put your brand in front of attendees
- Conference program listing with company logo and a description of your products and services
- Company recognition on our platform for virtual attendees with link to company website
- Name recognition on screen in general session room
- Morning and afternoon refreshment breaks in the exhibit hall
- Welcome reception with specialty food and beverage offerings in the exhibit hall (sponsorship opportunities available)

## Sponsors and exhibitors represent a range of leading industry partners and providers from across the United States in the areas of:

- Pharmaceutical products/services
- Recruitment/Locum Tenens
- Training programs
- Medical and rehabilitation services
- Publishers and educational materials
- Practice management
- Support services
- Hospitals and treatment facilities



## CONNECT WITH OVER 2,000 ATTENDEES

# EXHIBIT OPPORTUNITIES

EXHIBITOR



FAQ SCAN

Gain exclusive access to a highly engaged audience at the 31st Annual National Psychopharmacology Update by securing a booth in the prestigious Concorde Ballroom and on the virtual platform. This premier event brings together leading experts, healthcare professionals, and industry innovators from across the field of psychopharmacology.

### Exhibiting benefits

- **Company listing** in the NPA conference program, mobile app, and virtual platform
- **Complimentary Wifi in conference area**
- **Overnight Security provided in the exhibit hall**
- **Back and side wall drapes** (excludes island booths)
- **Identification sign** with your company name (excludes island booths)
- **Carpeting and Furniture:** The Exhibit Hall is carpeted. Booth reservations include one six-foot draped table, two chairs, and a wastebasket. Any additional booth-related items can be ordered through Freeman. Freeman's Exhibitor Service Manual will be available approximately 90 days prior to the conference start date.

- **Exhibitor badges**
  - 10' x 10' - two badges
  - 10' x 20' - four badges
  - 20' x 20' - eight badges,
  - Additional exhibitor badges are available for \$300 each.

### Prices

Booth Description	Cost
10x10 Exhibit Booth Standard	\$3,200
10x10 Exhibit Booth Premium	\$3,800
10x10 Exhibit Booth Standard - Bookseller	\$2,200
10x10 Exhibit Booth Premium - Bookseller	\$2,800
10x10 Exhibit Booth Standard - Nonprofit and Government	\$2,500
10x10 Exhibit Booth Premium - Nonprofit and Government	\$3,100
10x20 Exhibit Booth Standard	\$6,500
10x20 Exhibit Booth Premium	\$7,800
20x20 Exhibit Booth Standard	\$14,000
20x20 Exhibit Booth Premium	\$15,250

### Deadlines

Submit your company overview and logo by: **12/12/25**

Register your booth personnel by: **1/23/26**

All exhibits must be paid by **12/5/2025**



### INCREASE YOUR TRAFFIC!

#### Passport to Prizes \$1,250

A fun way to attract more visitors to your booth is to join the "Passport to Prizes" game. For only \$1,250 and limited to 12 exhibitors, your company name will be printed in the "Passport to Prizes" booklet that all professional attendees receive in their conference bag. The game encourages attendees to visit the Exhibit Hall and get stamps from participating exhibitors. To get a stamp, attendees need to talk to your staff and learn about your products and services.



## Exhibit Space & Directory Inclusion

Exhibitors who register and submit their directory details by January 2, 2026 will be included in the printed conference program exhibitor directory, ensuring maximum visibility for their brand and offerings. Booths are sold on a first-come, first-served basis, so early registration is highly encouraged to secure a spot and take full advantage of promotional opportunities while space remains available.

## Exhibitor Registration and Badge Pick-Up

Each exhibitor who registered in advance will have an exhibitor badge available at the exhibitor registration area located in the Burgundy room (across from the Paris Ballroom). This badge will entitle registered exhibitors' admission to the exhibit area only. To attend conference sessions, please register online at [npaupdate.org](https://npaupdate.org).

Exhibitors must wear badges at all times, including during setup times, exhibit hours, and dismantling. Exhibiting companies must register their booth personnel by 1/23/26. Personnel not registered by 1/23/26 will be charged a \$25 service fee.



## Shipment of Booth Materials

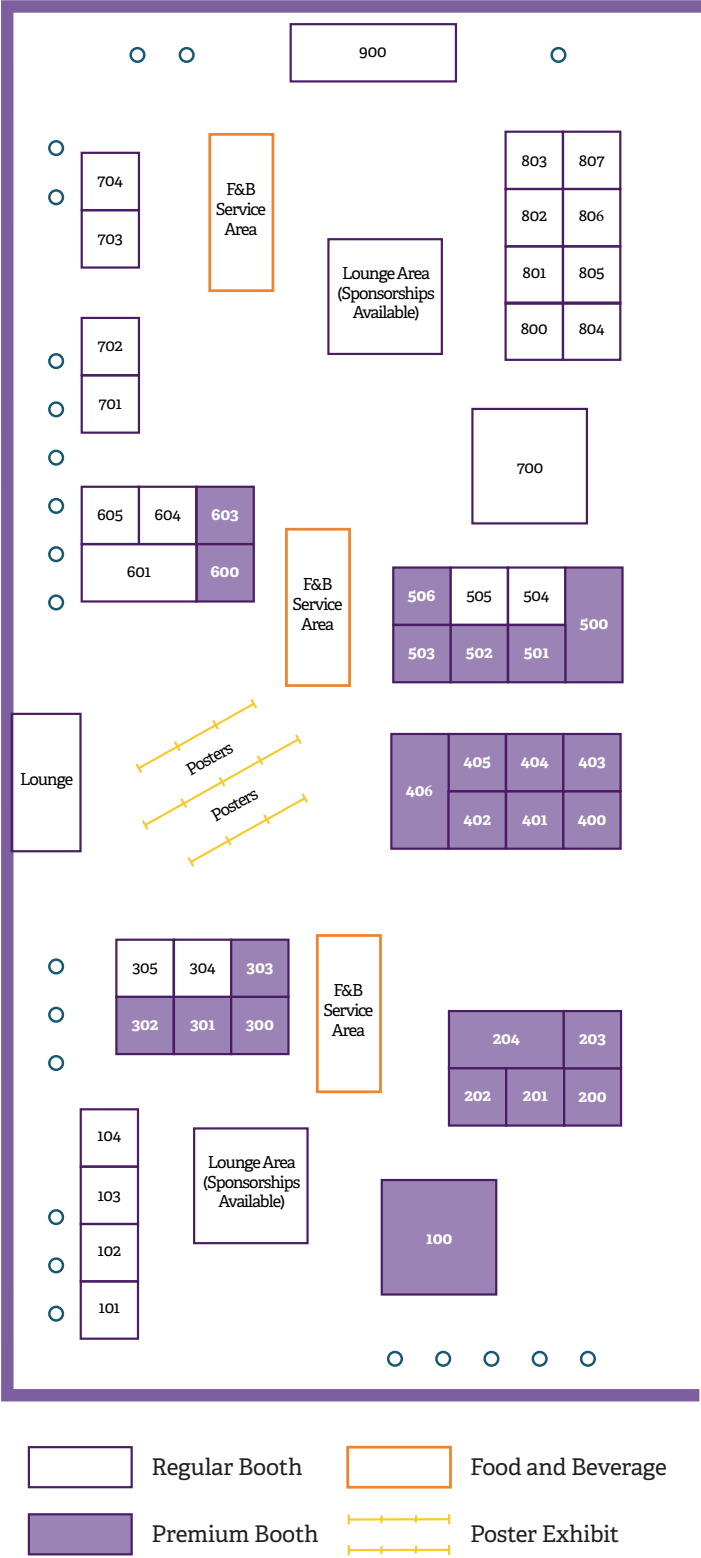
Exhibitors may ship materials to Freeman's Advance Warehouse or to the Package Room at Paris Las Vegas Hotel and Casino. All shipping and onsite handling fees will be the shipper's responsibility. Information on shipping to Freeman's Advance Warehouse will be included in the Exhibitor Kit. Information on shipping to the Paris Las Vegas Package Room can be found here: [https://caesarsrewards.custhelp.com/app/answers/detail/a\\_id/805/~/-/paris-las-vegas—shipping-packages-to-hotel](https://caesarsrewards.custhelp.com/app/answers/detail/a_id/805/~/-/paris-las-vegas—shipping-packages-to-hotel)



## Exhibitor Resource Center

Approved exhibitors for the 31st Annual National Psychopharmacology Update will receive access to the Exhibitor Resource Center once their booth space application is approved. The booth space application can be completed online or by submitting a signed copy to Katie Regal at [conferencemanager@nvpsychiatry.org](mailto:conferencemanager@nvpsychiatry.org). This centralized portal provides exhibitors with all the essential documents and information needed to prepare for the event. Through the Exhibitor Resource Center, exhibitors can submit company directory details, assign exhibitor badges, and complete requirements for advertising opportunities. Exhibitors also have the ability to manage users within the portal and set reminders to ensure all deadlines are met.

# 2026 Exhibitor Layout Concorde Ballroom A, B, & C



\*Exhibit space configuration and assignments are subject to change based on exhibitor registrations.



## Conference Dates & Hours

Wednesday, February 11	7:00 am – 5:45 pm (Pre-Conference)
Thursday, February 12	7:00 am – 5:45 pm
Friday, February 13	7:00 am – 5:45 pm
Saturday, February 14	7:00 am – 5:45 pm

## Exhibit Hall Dates & Hours

Wednesday, February 11	8:00 am – 5:00 pm (Set-up)
Thursday, February 12	9:45 am – 7:00 pm
Friday, February 13	9:45 am – 4:00 pm
Friday, February 14	4:00 pm – 8:00 pm (Tear Down)

### THURSDAY

10:00am-10:30am

3:30pm-4:00pm

5:45pm-7:00pm  
(Welcome Reception)

### FRIDAY

10:00am-10:30am

3:30pm-4:00pm

## Pre-Conference

Regulatory and Legal Issues  
in Psychiatric Practice

# 31st Annual National Psychopharmacology Update

	WEDNESDAY FEBRUARY 11	THURSDAY FEBRUARY 12	FRIDAY FEBRUARY 13	SATURDAY FEBRUARY 14
7:00 AM - 8:00 AM	BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST
8:00 AM - 9:00 AM	<b>Armed....but dangerous? Risk Mitigation Strategies for Patients with Access to Firearms</b> Amy Barnhurst, MD	<b>New Antipsychotics for the Treatment of Schizophrenia</b> Jacob Ballon, MD, MPH	<b>Pediatric Mood Disorders</b> Adelaide Robb, MD	<b>Sexual Side Effects of Psychotropics</b> Anita Clayton, MD
9:00 AM - 10:00 AM	<b>Doctor, could you let me die? Current State of the MAID Laws and Psychiatrist Role in Determining Competency/Capacity</b> Connor Darby, MD	<b>Ketamine and the Potential Role for Rapid-acting Antidepressant Medications</b> TBD	<b>ADHD: Treatment Updates</b> James McGough, MD	<b>Complementary Psychiatry</b> David Mischoulon, MD
10:00 AM - 10:15 AM	NETWORKING BREAK	NETWORKING BREAK Exhibit Hall	NETWORKING BREAK Exhibit Hall	NETWORKING BREAK
10:15 AM - 11:15 AM	<b>AI, Almighty and Inevitable: The use of AI in Medical Practice</b> Andrew Nanton, MD	<b>Personalized Pharmacotherapy for Bipolar Disorder</b> Joseph Goldberg, MD	<b>The Impact of Cannabis Use in Youth</b> Kevin Hill, MD	<b>Use of Wearable Technologies in the Treatment of Depression</b> Paola Pedrelli, MD
11:15 AM - 12:15 PM	<b>The Cyber-Boundaries of Digital Professionalism: Avoiding Legal &amp; Ethical Dangers</b> James Knoll, MD	<b>Stimulant Use Disorder Treatment: Updates from the ASAM/ AAP National Practice Guideline</b> Larissa Mooney, MD	<b>Therapeutic use of Cannaboids</b> Kevin Hill, MD	<b>OCD and Psychosis</b> Robert Hudak, MD
12:15 PM - 1:30 PM	LUNCH	LUNCH Exhibit Hall	LUNCH Exhibit Hall	LUNCH
1:30 PM - 2:30 PM	<b>Bad Reviews, Good Practices: Handling Patient Feedback and Complaints in Psychiatry</b> Jessica Ann Ferranti, MD	<b>The Role of Inflammation in Psychosis</b> Tyler Prestwood, MD	<b>Structural Racism in Behavioral Health</b> Ruth Shim, MD	<b>School-based Threat Assessment</b> Jack Rozel, MD, MSL, DFAPA
2:30 PM - 3:30 PM	<b>Highly Relevant: Evaluation and Treatment of Patients Who are Regularly Using Cannabis Products</b> Charles Scott, MD	<b>Treatment of Eating Disorders</b> Guido Frank, MD	<b>Antidepressants in the Pipeline</b> Alan Shatzberg, MD	<b>Gender Affirming Care</b> Cecile Ferrando, MD
3:30 PM - 3:45 PM	NETWORKING BREAK	NETWORKING BREAK Exhibit Hall	NETWORKING BREAK Exhibit Hall	NETWORKING BREAK
3:45 PM - 4:45 PM	<b>Regulatory and Legal Issues in Child and Adolescent Psychiatric Practice</b> Anne McBride, MD	<b>Bipolar Disorder Across Pregnancy and the Postpartum</b> Allison Baker, MD	<b>Suicide Prevention</b> Alan Shatzberg, MD	<b>Deprescribing</b> Mark Horowitz, MD
4:45 PM - 5:45 PM	<b>Regulatory and Legal Issues in Treating Older and Vulnerable Adults</b> Debra A. Pinals, MD	<b>Treating OCD</b> Carolyn Rodriguez, MD	<b>Addressing the Emerging Threat of Fentanyl Adulterated with Xylazine via Harm Reduction</b> Antoine Douaihy, MD	<b>Fetal Alcohol Spectrum Disorder</b> Susan Rich, MD
3:45 PM - 4:45 PM		WELCOME RECEPTION Poster Presentations		



# ADVERTISEMENT OPPORTUNITIES



Our sponsorship opportunities in person and online encourage clinicians to visit your exhibit booth and listing in our virtual directory to learn more. Contact us to discuss how a customized sponsorship can best meet your promotional goals.

Advertisement Opportunities	Cost
Hotel Key Card Sponsorship	\$18,000
WiFi Access Sponsorship	\$18,000
NPA Update App Sponsorship	\$15,000
Baggage Claim Sponsorship	\$15,000
Healthy Hands Sponsorship	\$12,000
Wellness Lounge Sponsorship	\$14,000
Raising Spirits Sponsorship	\$10,000
Registration Check-In Sponsorship	\$10,000
Lanyard Sponsorship	\$8,000
Custom Charging Station	\$6,000
Passport to Prizes	\$1,250
Mobile Push Notification	\$3,000
Hotel Room Door Drop	\$8,000
Bag Insert: 1 Page Flyer	\$2,500
Bag Insert: 2 Page Brochure	\$3,250
Program Guide Advertisement: Inside Front Cover	\$2,750
Program Guide Advertisement: Back Front Cover	\$2,750
Program Guide Advertisement: Full Page	\$2,000
Program Guide Advertisement: Half Page	\$1,250

“Attendees were very engaged and the Passport to Prizes is a GREAT draw.”

## **\$18,000 Hotel Key Card Sponsorship (Exclusive)**

Make a lasting impression on the guests by branding the room keys with your message or logo. You just need to provide us with your digital design; NPA will take care of the rest.

## **\$18,000 WiFi Access Sponsorship (Exclusive)**

Make a lasting impression on NPA attendees by sponsoring the free WiFi service at the conference venue. You can personalize the splash page, user name, and password and drive more traffic to your website. Your sponsorship will be acknowledged on WiFi signs throughout the convention center. Company logo/artwork must be submitted by the sponsor; NPA will manage production and on-site logistics.

## **\$15,000 NPA Update App Sponsorship (Exclusive)**

Put your brand at the fingertips of every conference attendee when you sponsor the event's official mobile application. In addition to the logo recognition on the app's splash screen, you'll receive acknowledgement in all ads and signage promoting the app.

## **\$15,000 Baggage Claim Sponsorship\* (Exclusive)**

Claim your spot by placing your logo on the bags that will travel with the attendees from the conference to



their homes and offices, giving you maximum exposure and recognition. Artwork must be submitted by the sponsor. NPA will manage production and onsite distribution.

#### **\$12,000 Healthy Hands Sponsorship (Exclusive)**

Show your care for the wellness of conference attendees with branded hand sanitizing stations placed in hightraffic areas throughout the conference.

#### **\$14,000 Wellness Lounge Sponsorship (2 Available)**

Sponsor the attendee wellness lounge and showcase your brand as a leader in health and wellness. The lounge will be a dedicated space in the expo hall where attendees can relax, recharge and hydrate with infused water. This is a unique opportunity to connect with your target audience and demonstrate your commitment to their well-being. Each 20x20 lounge is furnished with two couches, four chairs, two custom branded coffee tables wrapped in your company logo, and greenery. Custom enhancements to this sponsorship are available.

#### **\$10,000 Raising Spirits Sponsorship (Exclusive)**

Sponsor the drink tickets for our Thursday evening welcome reception and get your logo on every ticket. This is a great opportunity to connect with attendees and make a lasting impression. Cheers to that!

#### **\$10,000 Registration Check-In Sponsorship (Exclusive)**

Your company logo will be displayed on the tablets used for attendee check-in as well as the know-before-you-go email that is sent to conference attendees, giving you maximum exposure and recognition. This is a unique and effective way to showcase your products and services to a captive audience. Don't wait, sign up today and secure your spot as our registration sponsor!

#### **\$8,000 Lanyard Sponsorship\* (Exclusive)**

As a lanyard sponsor, you will have the exclusive opportunity to place your logo on the conference lanyard that attendees wear with their required name badge. You'll gain visibility and recognition with every handshake, conversation, and networking opportunity. All you need to do is submit your electronic artwork by the deadline; we will take care of the production and on-site logistics.

#### **\$6,000 Custom Charging Station Sponsorship (3 Available)**

Sponsor a charging table at our event and get your brand noticed by hundreds of attendees. A charging table is a convenient and practical way to provide power to your potential customers while they network, learn, and relax. Your sponsorship includes a custom logo wrap that will showcase your company name and logo on the table surface. Don't miss this opportunity to increase your visibility and generate traffic with a charging table sponsorship.

### **Print and Digital Advertising**

#### **\$1,250 Passport to Prizes (Limited to 12 Companies)**

A fun way to attract more visitors to your booth is to join the "Passport to Prizes" game, limited to 12 exhibitors. Your company name will be printed in the "Passport to Prizes" booklet that all professional attendees receive in their conference bag. The game encourages attendees to visit the Exhibit Hall and get stamps from participating exhibitors. To get a stamp, attendees need to talk to your staff and learn about your products and services.

#### **\$3,000 Mobile Push Notification (Limited to 2 sponsored per day)**

You can send a custom notification to all attendees on the virtual platform and mobile app. Each customized message can include up to 166 characters and an image {w1280px \* h640px PNG, max 1MB}. NPA will schedule and deploy the notifications. Only 2 sponsored messages per day are available.

#### **\$8,000 Hotel Room Door Drop**

A hotel room door drop is a unique opportunity to deliver your own company literature right to the attendees' hotel room doors at each host hotel. You can customize your message, design, and format to suit your marketing goals and budget. You can also choose the day and time of delivery to maximize your impact. Door drops can be up to 8.5 by 11 inches. Sponsor must create and ship the materials. NPA will handle the on-site logistics and distribution.

*\* Pharmaceutical companies are restricted from sponsoring these items.*



**Bag Inserts:** Provide a custom flyer or brochure that you design and print, and we will include it in the conference bags that every attendee receives at check-in. Bag inserts can be up to 8.5 by 11 inches in size and double-sided. Materials must be created and shipped by the Sponsor.

- 1 Page Flyer - Double Sided: **\$2,500**
- 2 Page Brochure - Double Sided: **\$3,250**

**Program Guide:** Place a full-color ad in the guide given to each attendee.

- Inside Front or Back Cover: **\$2,750**
- Full Page: **\$2,000**
- Half Page: **\$1,250**

## Accepted Digital Formats and Specifications

Press-optimized PDF using Acrobat Distiller, format (300 dpi, CMYK color). PDFs prepared for use on the Web are unacceptable. Submit ads to [alex@euriecreative.com](mailto:alex@euriecreative.com) by **Friday, January 2, 2026**.

Listed below are the ad specifications for conference program advertising sponsorships. Please note that all ads are full color.

Display trim size 8.5" x 11"

<p>Full Page Bleed*</p> <p>8.75" x 11.25"</p> <p>Full Page Non-Bleed</p> <p>7.5" x 10"</p>	<p>Half Page Bleed*</p> <p>8.75" x 5.5"</p> <p>Half Page Non-Bleed</p> <p>7.5" x 4.75"</p>
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\* Please remember to add 1/8" to all sides for full- or half-page bleed ads. In addition to this trim allowance, we require a 1/2" safety margin on all four sides for live matter (type and important illustration). Please offset all printers marks from the bleed.



## STRATEGIC CREATIVE PARTNER OF THE NEVADA PSYCHIATRIC ASSOCIATION

For many years we at eurie creative have proudly and strategically partnered with NPA in developing and creating their promotional materials for this highly anticipated, educational, and leading conference. Conference attendees, educational presenters, and sponsors have grown to add excellence to each year's national event.

eurie creative is an award-winning strategic graphic communications firm. We are about designing partnerships through results-oriented branding, integrated marketing communications and design. Contact Victor Rodriguez to learn how we can help elevate your brand and grow your business.

*If you need assistance with your ad contact*

**victor@euriecreative.com**

eurie creative // 702.523.4246 // [euriecreative.com](http://euriecreative.com)

## Production Artwork Deadlines

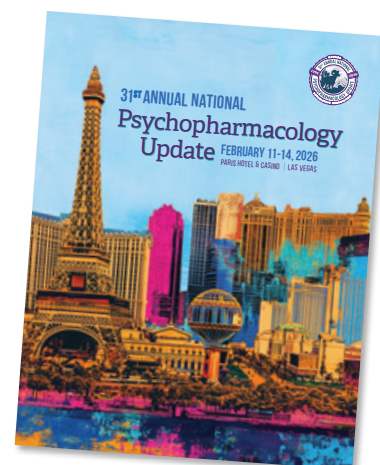
The deadline for all production ready artwork is Friday, January 2, 2025.

**Increases will be in effect after the below dates:**

**January 3 - 11:** Increase by 25%

**January 12 - 18:** Increase by 50%

**January 19:** Final submission deadline for production ready artwork. No submissions will be accepted after this date.



## 2026 EXHIBITOR PROSPECTUS

# INNOVATION THEATER

SPONSOR



FAQ SCAN

### Innovation Theater Benefits

**Exclusive 1-hour timeslot** to present to conference attendees:

- 7:00–8:00 AM (Breakfast)
- 12:30–1:30 PM (Lunch)
- 6:00–7:00 PM (Dinner)

**Expertly prepared, hot buffet meals** served fresh—breakfast, lunch, and dinner included for your session. Breakfast and lunch presentations will feature conference meals provided by NPA through attendee registration fees, making them exempt from reporting under the Open Payments (Sunshine Act) program. However, dinner presentations will have meals funded by the sponsor and must be reported accordingly.

**Virtual Live Stream** with Interactive Q&A:

- Moderated Q&A available via mobile app for all attendees
- Session listing on the virtual platform, including name, description, speaker details, and headshots. Session descriptions may include links to an evaluation survey or PI.
- Opportunity to record and offer the session on-demand for 90 days
- Companies opting out of simulcast will not be eligible for a refund; requests must be submitted in writing

**One mobile push notification included per product theater**

- Customizable message by sponsor
- Scheduled and sent by NPA according to the session date/time
- Additional notifications available for purchase, fully customizable and sent by sponsors

**Branded invitation slide** that can be included in the welcome slides that play in between our CME lectures in the general session room. This PPT slide (16:9) can be branded with your company/session details.

**Private ballroom** for your non-competing session to maximize attendance

- Show technician and A/V equipment package including a projector, screen, laptop, podium, lavalier microphone, handheld microphone, confidence monitor, and speaker timer. Additional A/V equipment may be purchased through the official A/V partner, Encore, with prior notice and approval.

**Complementary scanning units (3)** with lead reports with details for attendees who choose to be scanned, including name, credentials, contact information, company, specialty, mailing address, and National Provider Identifier number.

**Innovation theater staff badges (10) and simulcast access (6)**

**Inclusion in conference program**, daily agenda reminder, “Know Before You Go” email, and onsite signage.

**Access to Audience Response**, Polling to actively engage participants.





“

I have been attending for many years.  
It is always top notch and current.

”

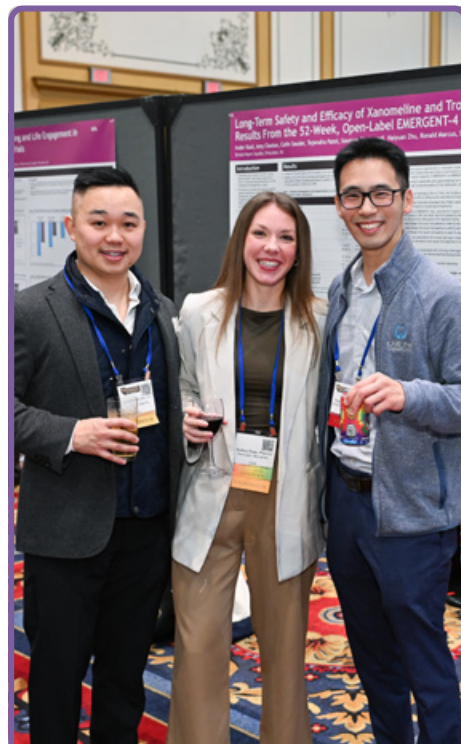
#### Sponsor is required for

- **Content development** for the Innovation Theater presentation. Presentation does not need to be reviewed or approved by NPA prior to the event.
- **Presenter selection** and any related presenter costs. Complimentary badges innovation badges will be provided for session presenters.
- **Door monitors/scanning staff** to scan attendees at the entrance of your session.
- **Design, development, and production of promotional signage.** - We recommend that you bring at least three (3) signs to advertise your event. You can display the signs in the convention center hallway 24 hours prior to your event start time. Signage must be self-supported or you must provide your own easels.
- The final session topic, title, and presenter information must be submitted by December 12, 2025, to ensure inclusion in conference signage and marketing materials.

#### Innovation Theaters

Schedule	Projected Attendance*	Cost
Wednesday Breakfast	200 in person and 100 online (300 total expected)	\$127,000
Wednesday Lunch	200 in person and 100 online (300 total expected)	\$127,000
Wednesday Dinner	150 in person and 100 online (250 total expected)	\$112,000
Thursday Breakfast	250 in person and 150 online (400 total expected)	\$150,000
Thursday Lunch	250 in person, 150 online (400 total expected)	\$150,000
Friday Breakfast	200 in person, 150 online (350 total expected)	\$139,000
Friday Lunch	200 in person, 150 online (350 total expected)	\$139,000
Friday Dinner	150 in person, 100 online (250 total expected)	\$112,000
Saturday Breakfast	100 in person, 100 online (200 total expected)	\$100,000
Saturday Lunch	150 in person, 100 online (250 total expected)	\$112,000

\* Attendance figures are projections based on historical data and current trends. Actual attendance may vary and are not guaranteed.



#### Advisory Board Meeting

(15 attendees or less)

**\$15,000**

#### MEDICAL AFFAIRS OPPORTUNITIES

Advisory Board Meetings provide sponsors a private space to engage with up to 15 targeted attendees for strategic discussions. NPA will send curated invitations designed and approved by the sponsor. A/V and Food & Beverage services are available for purchase. Meetings must align with the conference agenda and cannot overlap with official NPA sessions or events.

#### Scientific Poster Submission

**\$499 each**

The NPA Poster Session lets mental health professionals present research and exchange insights during Thursday's Welcome Reception.

## SPONSORSHIP &amp; EXHIBITOR APPLICATION FORM

SPONSOR



REGISTRATION

## COMPANY INFORMATION

Enter your company information exactly as you would like it to appear in conference promotional materials. Please print clearly or type.

Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

## CONTACT INFORMATION

The primary contact will receive all show information, unless otherwise specified.

Primary Contact Name & Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Secondary Contact Name & Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

☐ Check here if this event is co-sponsored with another pharmaceutical or device company.

Please disclose co-sponsor: \_\_\_\_\_

## PAYMENT INFORMATION NPA Tax ID #86-0864706

☐ Visa ☐ Master Card ☐ American Express ☐ Check (payable to Nevada Psychiatric Association)

TOTAL DUE: \_\_\_\_\_ Amount to Charge: \_\_\_\_\_ Invoice me: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Email for Receipt (if different from above): \_\_\_\_\_



EXHIBITOR OPPORTUNITIES

QTY	Level	Cost
	10' x 10' Booth standard	\$3,200
	10' x 10' Booth premium	\$3,800
	10' x 20' Booth standard	\$6,500
	10' x 20' Booth premium	\$7,800
	20' x 20' Island Booth standard	\$14,000
	20' x 20' Island Booth premium	\$15,250
	10' x 10' Booth standard - Bookseller	\$2,200
	10' x 10' Booth premium - Bookseller	\$2,800
	10' x 10' Booth standard - Nonprofit and Government	\$2,500
	10' x 10' Booth premium - Nonprofit and Government	\$3,100

DIGITAL AND PRINT ADVERTISING

QTY	Level	Cost
	Hotel Room Door Drops	\$8,000
	Mobile Push Notifications	\$3,000
	Program Guide: Inside Front Cover	\$2,750
	Program Guide: Inside Back Cover	\$2,750
	Program Guide: Full Page	\$2,000
	Program Guide: Half Page	\$1,250
	Bag Insert: 1 Page Flyer	\$2,500
	Bag Insert: 2 Page Brochure	\$3,250
	Passport to Prizes	\$1,250

The signer of this application—or person designated below, if different—shall be the official representative of the exhibitor and shall have the authority to certify representatives and act on behalf of the exhibitor in all negotiations. This contract and related future mailings will be addressed to the signer (or designee indicated below if different).

50% deposit due upon application and all space must be paid for in full by December 5, 2025.. Booths will not be reserved until deposit is received. If assigned space is not paid for in full by the specified date, it may be assigned to another exhibitor at the option of NPA.

Return completed application form to:

NPA Conference: Sponsor/Exhibitor:  
2590 E. Russell Road Las Vegas, NV 89120  
Email: [conferencemanager@nvpsychiatry.org](mailto:conferencemanager@nvpsychiatry.org)

Signed: \_\_\_\_\_

SPONSORSHIP OPPORTUNITIES

QTY	Level	Cost
	Hotel Key Card Sponsor	\$18,000
	WiFi Access Sponsor	\$18,000
	NPA Update App Sponsor	\$15,000
	Baggage Claim Sponsor*	\$15,000
	Healthy Hands Sponsor	\$12,000
	Wellness Lounge Sponsorship	\$14,000
	Raising Spirits Sponsor	\$10,000
	Registration Check-In Sponsor	\$10,000
	Lanyard Sponsor*	\$8,000
	Custom Charging Station Sponsorship	\$6,000

INNOVATION THEATERS

QTY	Level	Cost
	Desired time-slot:	\$

TOTAL INVESTMENT: \$

BOOTH NUMBER PREFERENCE

1

2

3

LIST COMPETITORS

1

2

3

Print Name: \_\_\_\_\_

## 2026 EXHIBITOR PROSPECTUS

# EXHIBITORS

**Rules for Exhibiting** - Exhibitors at Nevada Psychiatric Association and University of Nevada School of Medicine-sponsored educational activities are expected to abide by Accreditation Council for Continuing Medical Education's (CME) Standards for Commercial Support. Exhibitors may not influence planning or interfere with the presentation of CME activities. Exhibit placement will not be a consideration of support for the CME Activity. No commercial promotional materials shall be displayed or distributed in the same room immediately before, during or immediately after an educational activity certified for credit. Representatives of commercial supporters may attend an educational activity when registered through regular channels, but may not engage in sales activities while in the room where the educational activity takes place.

**Exhibitor Kit** - All participating companies will receive an Exhibitor Services Manual, outlining key details for booth setup and logistics. Any services not included in the standard booth package—such as additional furniture, internet, electrical service, storage, or installation/dismantling—can be coordinated through the exhibit services contractor, currently Freeman. The Exhibitor Kit is typically released in November, ahead of the event, to assist exhibitors with planning and preparation.

**Booth assignment** - Space will be assigned according to the date the contract and payment are received, availability of the requested area, amount of space requested, special needs, and compatibility of exhibitors' products. NPA reserves the right to assign space other than the choice requested, if necessary, and to rearrange the floor plan and/or relocate any exhibits. A booth rental is required to host an Innovation Theater or other event that involves NPA Update attendees.

**Exhibit resizing** - Refunds will not be issued for partial cancellations or reductions in event size or scope. Exhibitors who cancel or decrease the size of their booth or sponsorship will not be eligible for any refund.

**Eligibility for exhibiting** - All exhibited products and services must directly relate to the field of psychiatry, mental health, behavioral health, addiction treatment, or primary care. NPA retains the authority to decline contracts or deny exhibitor

## RULES, REGULATIONS & FAQs

For complete guidelines and answers to common questions, please refer to the expanded Rules, Regulations, and FAQ section on our website.

Topics include:

Music Licensing

Unacceptable Exhibits

Booth setup and display requirements

Registration and payment policies

Sponsorship opportunities and benefits

On-site logistics and exhibitor services

Health and safety protocols

Marketing and promotional guidelines

For more details, visit <https://www.npaupdate.org/sponsor-info> to ensure a smooth and successful exhibiting experience.

QUESTIONS?



FAQ SCAN

participation if standards are not met or if offerings compete with NPA. Additionally, NPA reserves the right to modify or remove exhibits, in whole or in part, that do not align with the event's professional standards. This includes displays, promotional materials, giveaways, and exhibitor conduct. No refunds or compensation will be provided for decisions regarding refusal, restriction, or removal. Any exhibitors who misrepresent themselves on their application or whose products do not align with the district branch's mission will be asked to leave the exhibit hall without a refund.

**Exhibit hall location** - The exhibit hall will be located on the ground floor of the Paris Las Vegas in the Convention Center Area. Concorde Ballroom A, B, & C. All breaks and the Welcome Reception will be hosted in the exhibit hall to generate traffic for exhibitors.

**Exhibitor conduct** - During Exhibit Hall hours, booth staff must remain within the confines of their designated booth and cannot congregate in the aisles or enter the aisles to solicit attendees. All sales activities must be compliant with the FDA and OIG. There is no restriction on selling on the exhibit floor, provided that sales transactions may be conducted only within



the exhibitor's own booth. However, exhibitors are responsible to the Internal Revenue Service for the collection and submission of the applicable state and local sales taxes for sales that occur on the exhibit floor. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without consent of the NPA and the event facilities. Helium balloons are not allowed in the exhibit or meeting areas.

Exhibitor personnel are required to maintain professional conduct throughout the NPA Psychopharmacology Update. The NPA reserves the right to restrict the operation of, or evict completely, any exhibit which, in the sole opinion of the NPA, detracts from the general character of the exhibition hall or conference as a whole. This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc.

**Sub-leasing or sharing** - Exhibitors may not sublet, assign, or share any portion of their designated space unless they have received prior written approval from NPA.

**Booth staffing** - Booths must remain staffed at all times during open exhibit hours. Exhibitors who fail to comply with this requirement may risk losing eligibility to participate in future NPA conferences.

**Obstruction of booths or aisles** - Booths must not obstruct attendees' visibility of neighboring exhibits from any angle. Activities that result in crowding in aisles or disrupt the flow of traffic are prohibited. Exhibitors may not attach anything to pillars, walls, ceilings, or windows. Additionally, scanning attendees in aisles or interfering with normal traffic flow within the Exhibit Hall is not permitted.

**Giveaways and raffles** - Exhibitors may offer giveaways and raffles as promotional tools to increase booth engagement. However, public announcements of winners are not allowed.

**Exhibit hall food and beverage** - All breaks and the Welcome Reception will be hosted in the exhibit hall to generate traffic for exhibitors. To encourage greater booth engagement, NPA allows exhibitors to offer refreshments and snacks. All food and beverages must be ordered through the hotel's catering service, following their established policies. Exhibitors are required to notify NPA and obtain approval for any refreshment distribution.

**Security** - Overnight security will be provided for the Exhibit Hall after set-up until the displays are removed. Although security will be provided overnight, it is always the exhibitor's responsibility to ensure the security of his/her exhibit and its contents.

**Children** - Children under the age of 18 are not permitted in the conference area. Authorized guests can obtain an exhibitor badge for \$300 ahead of time or at Conference Registration to access the Exhibit Hall.

**Failure to Occupy Space** - Any space not occupied at the Paris Las Vegas Hotel Convention Center by 9:45am on the first Thursday of the event, shall be forfeited by the exhibitor, and space may be resold, reassigned, or used by the NPA without refund, unless a request for delayed occupancy has been approved by the NPA.

**Advertising Material** - Except as otherwise provided, the NPA will not endorse, support, or be liable for the claims made by the exhibitors as to the qualities or merits of their products or services, and no advertising or mention will indicate, claim, or suggest such endorsement or support. All handouts must be distributed within the exhibit booth.

**Conference Program** - One (1) copy of the conference program/exhibitor directory will be available to each exhibiting company. Exhibitor shall send to the NPA all production ready artwork that is to be included in the conference program on or before Jan 2, 2026. Exhibitors making changes after that date will be subject to charges as follows: January 3-11: Increase by 25%; January 12-18: Increase by 50%; No submissions will be accepted after January 19, 2026. The Association will send a graphic proof to exhibitor 5 - 7 business days after receipt of production artwork and by sample pdf. Exhibitors shall provide approval or revisions to the Association within 48 hours after receipt. Exhibitor that apply after January 19, 2026 will not have their information included in the printed conference program exhibitor directory.



## 2026 EXHIBITOR PROSPECTUS

# INNOVATION THEATERS

### Included with sponsorship:

- Exclusive 1-hour timeslot to present to conference attendees
- Meals for breakfast, lunch, and dinner sessions
- Virtual Live Stream with Interactive Q&A
- Access to ARS, Live Polling
- Private ballroom and non-competing session
- Complimentary scanning units (3)
- A/V equipment package and show technician
- Inclusion in conference program, daily agenda reminder, "Know Before You Go" email, and onsite signage.
- Innovation theater staff badges (10) and simulcast access (6)
- One mobile push notification
- Branded invitation slide for promotion

### Sponsor responsible for:

- Content development
- Door monitors and staff
- Presenter related costs
- Design, development, production, and shipment of promotional materials and signage.

**Food and beverage** - Breakfast and lunch presentations will feature conference meals provided by NPA through attendee registration fees, making them exempt from reporting under the Open Payments (Sunshine Act) program. However, **dinner presentations will have meals funded by the sponsor** and must be reported accordingly. To enhance participation, private buffets will be strategically placed near the Champagne Ballroom entrance.

**Attendee registration** - NPA does not offer pre-registration for attendees. Innovation theaters are accessible to all NPA Psychopharmacology Update participants on a first-come, first-seated basis. Exhibitors must ensure accommodations for attendees who wish to attend without participating in meals or badge scanning.

**Timeslot assignment** - Innovation Theater timeslots are reserved first for the previous year's sponsors, based on their total advertising investment. After the right of first refusal period ends, any remaining slots will become available to the public. All timeslots designated by NPA are pre-approved and cannot be altered by the sponsor. The schedule is subject to change, and sponsors will be notified of any adjustments. NPA retains the authority to approve all agreements and may restrict products or services deemed inappropriate.

**Location and setup** - Innovation Theaters will take place in the Champagne Ballroom at the Paris Las Vegas Convention area, conveniently located across from the Exhibit Hall. The room will be arranged in 34 crescent rounds of 8, providing seating for 272 attendees. However, the final number of seats and tables may adjust based on actual registration figures. Any modifications will be communicated to sponsors in advance.

**Session scanning units** - NPA will provide up to three session scanning units onsite for exhibitors to track attendee participation. However, staffing for scanning will not be provided, so exhibitors should plan accordingly. Lead reports will include details for attendees who choose to be scanned, including name, credentials, contact information, company, specialty, mailing address, and National Provider Identifier number. Sponsors must ensure that attendees have explicitly consented before scanning their badges.





**Statements for signage** - One of the following statements, or similar, should appear prominently on all handout materials or any printed materials distributed for an industry session:

**For NPA Provided Meals, Please Use:**

[Meal type: Breakfast or Lunch] provided by NPA.

Example: "Breakfast provided by NPA"

**For Sponsor Provided Meals, Please Use:**

[Meal type: Dinner] provided by [sponsor].

Example: "Dinner provided by [Sponsor]"

Promotional materials and signage does not need to be approved by NPA prior to release and distribution.

**Statement for non-CME sessions:**

Industry sessions are classified as promotional activities and must adhere to all applicable FDA regulations, along with established industry standards and codes. Continuing education credit will not be provided for these sessions.

**All promotional materials should feature the following disclaimer, or similar, prominently:** "The content of this Innovation theaters, Disease State, or Medical Affairs event] and the views expressed therein are those of the presenting entity and not of NPA. This session is not part of the scientific program and does not provide CME credit." Promotional materials and signage does not need to be approved by NPA prior to release and distribution.

**Session attendance** - NPA relies on historical data to estimate attendance figures, but participation in non-CME Innovation Theaters is not guaranteed. NPA does not assume responsibility for audience turnout at these sessions, and refunds will not be issued for events with lower-than-anticipated attendance. To maximize engagement, sponsors are strongly encouraged to explore marketing and promotional opportunities, which can be found on pages 9-11.

**Room access** - The official tech schedule is subject to change based on union labor requirements and break times. However, Innovation Theater tech rehearsals are typically scheduled 60–90 minutes before the designated

presentation time. Access to the Champagne Ballroom for setup varies by event type: Breakfast events may begin setup at 5:30 AM, Lunch events at 9:30 AM, and Dinner events at 3:30 PM. Any necessary schedule adjustments will be communicated to sponsors in advance.

**Rehearsal room** - If additional rehearsal space is required, please contact Katie Regal at [conferencemanager@nvpsychiatry.org](mailto:conferencemanager@nvpsychiatry.org) to coordinate. Additional fees may apply.

**Presenters** - Faculty members at NPA Psychopharmacology Update are permitted to present in innovation theaters; however, they cannot discuss the same therapeutic area or disease state on the CME stage on the same day unless prior written approval is received from NPA. Industry presenters are restricted to speaking in a maximum of two Innovation Theaters throughout the event. The sponsoring organization is fully responsible for covering all presenter-related expenses, including flights, honorarium, accommodations, and conference registration.

**Onsite signage** - NPA recommends displaying at least three and allows up to six professionally printed signs. These signs may be placed in the convention center hallway beginning 24 hours before the scheduled event start time. NPA management will remove signage for sessions that have already concluded. All signage must be self-supported, or exhibitors must provide their own easels

Signage must not obstruct or interfere with other groups' displays. If a sign is deemed out of compliance, NPA reserves the right to relocate it immediately without notice. Industry



personnel are prohibited from moving or tampering with signage that is not their own, as this would constitute a violation of NPA Psychopharmacology Update exhibitor conduct.

**Event Promotion & Visibility** - All Innovation Theaters will be featured in the printed conference program, onsite signage, and daily email agenda announcements to boost participant engagement. Those opting for virtual simulcast participation will also be included in the conference mobile app and virtual platform agenda. Any information submitted after the deadline is not guaranteed to appear in printed materials. To maximize engagement, sponsors are strongly encouraged to explore marketing and promotional opportunities, which can be found on pages 9-11.

**Shipment of Session Materials** - Sponsors are responsible for the shipment of session materials and any associated costs. It is generally recommended that materials be shipped directly to the hotel to ensure timely arrival. However, if sponsors determine that including the materials with the Freeman exhibit booth shipment will result in delivery before the scheduled presentation setup time, they may choose that option instead.

Paris Las Vegas allows both guests and non-guests to ship Innovation Theater materials directly to the hotel, with all onsite handling fees being the shipper's responsibility.

**Shipments to the Paris Las Vegas Hotel should be addressed as follows:**

Recipient's Name (GUEST)  
Guest's Arrival Date  
NPA Psychopharmacology Update  
c/o Paris Hotel Las Vegas  
3655 Las Vegas Blvd. South  
Las Vegas, NV 89109  
Box \_\_ of \_\_

All parcels incur a receiving charge based on weight (fees are subject to change) and storage fees may apply for items arriving more than three days before the group's or individual's arrival date.

To confirm the arrival of your packages and schedule delivery to the Innovation Theater room, contact the Paris Las Vegas Package Room at 702-946-3736. To locate your shipment onsite, be sure to have your tracking number and carrier details ready.





## 2026 EXHIBITOR PROSPECTUS

# SPONSOR RULES AND REGULATIONS

**Primary Contact:** The contact listed on the application — or person designated, if different — shall be the official representative of the exhibitor and shall have the authority to certify representatives and act on behalf of the exhibitor in all negotiations. The contract and related future mailings will be addressed to the contact listed (or designee indicated on registration form if different).

**Name and Logo Use** - Exhibitors may not use the conference name, logo, or branding in promotional materials without prior written consent from the event organizers.

**Insurance and Liability** - Exhibitors are encouraged to insure their sessions, exhibits, merchandise, and display materials against theft, fire, etc., at their own expense. It is suggested by the NPA at the exhibitor contact the exhibitor's insurance broker and obtain all-risk insurance covering exhibit property while absent from home premises for exhibit purposes, or a rider to the exhibitor's existing policy covering exhibit property. The NPA shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor or otherwise located in the exhibit premises.

**Indemnification** - The exhibit room will be locked after exhibit hours by Paris Las Vegas Hotel and Casino and overnight security is provided by NPA. Notwithstanding this, the exhibitor hereby releases the NPA from any and all liability, loss, damage, or expense by reason of any injury or injuries sustained by any persons or property or loss of property or income that might be derived from occurring in or about the exhibit premises or entrances thereto or exits there from. The NPA shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor or otherwise located in the exhibit premises.

**Housing Scam Warning** - Beware of fraudulent companies or individuals offering hotel reservations at discounted rates while falsely claiming affiliation with NPA Update Conference event management. These deceptive offers can lead to hidden fees, lost deposits, or invalid reservations upon arrival. If you encounter unauthorized solicitations, promptly report them to Katie Regal at [conferencemanager@nvpsychiatry.org](mailto:conferencemanager@nvpsychiatry.org). The Nevada Psychiatric Association does not endorse any third-party



housing providers, and legitimate communications regarding lodging should come exclusively from NPA reminder emails or confirmation emails from Paris or Horseshoe hotels. Bookings made outside the official host block are done at your own risk.

**Force Majeure** - If for any cause beyond the control of the NPA — such as, but not limited to, the destruction of the exhibit facilities by an act of God, the public enemy, authority of the law, governmental action, fire, or other force majeure — the NPA is unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by the NPA to the date of the termination allowable to the exhibitor after proration thereof among all exhibitors.

**Payment** - Exhibitor fees must be paid in full by December 5, 2025. Failure to make payment by the deadline may result in forfeiture of exhibitor space.

**Cancellation policy** - Upon approval of reservation, all exhibiting organizations cancelling or downsizing exhibit space will be charged a processing fee equal to 10% of the total cost, in addition to cancellation fees if applicable (see below). Exhibitors are liable for unpaid booth fees if cancellations, reductions or changes occur prior to receipt of payment. No refunds will be

issued for exhibit space cancellations received after December 5, 2025.. There is no cut-off date to booth sales if space is available. Exhibitor cancellation requests, including booth reductions and changes to configurations, must be received in writing at [conferencemanager@nvpsychiatry.org](mailto:conferencemanager@nvpsychiatry.org). The refund policy is: If the exhibitor notifies the NPA of the exhibitor's intent to repudiate or cancel the contract after acceptance but prior to October 3, 2025, the NPA will give to the exhibitor a full refund of monies received, less a 10% of the total cost as cancellation fee. If the exhibitor gives written notice of repudiation or cancellation of the contract between October 4, 2025 and December 5, 2025, the exhibitor shall be responsible for payment of 50% of the total cost of the booth space contracted, plus a 10% of the total cost as a cancellation fee. No refunds will be made for cancellations accepted after December 5, 2025.

**Right of First Refusal** - Booth reservations and advertising opportunities are assigned on a first-come, first-served basis, with no right of refusal. However, Innovation Theaters receive priority access to preferred timeslots, based on their total investment at the previous annual conference.

“  
The attendees were fully engaged and took the time to interact with the exhibits.  
”

**Unsanctioned events** - To avoid conflicts with the NPA Update, exhibitors and sponsors must obtain a signed agreement/ approval from NPA management before hosting any independent events for attendees. These events are considered customized sponsorship opportunities and require approval and a fee. The number of events available is limited. Please contact the NPA Conference coordinator regarding required pre-approval of ancillary events, including the date, location and RSVP information for your event. Please note that ancillary events may not conflict with any conference educational sessions, exhibit hours, or luncheons. Scheduling must allow at least 30 minutes after any conference activity for attendee travel time.

**Badge scanning** - American Tradeshow Services (ATS) serves as the official lead retrieval partner for the NPA Psychopharmacology Update. Exhibitors must place lead retrieval device orders directly through ATS. Within seven days after the event, ATS will deliver lead reports containing attendee details for those who opt to be scanned, including name, credentials, contact information, company, specialty, mailing address, and National Provider Identifier number. Exhibitors may only scan attendees who have explicitly consented to share their information and should implement a touchless badge-scanning process to ensure a seamless experience.

**Attendee list** - NPA will provide exhibitors and sponsors with pre- and post-conference attendee lists containing only first name, last name, degree, city, and state upon request. Be cautious of unauthorized solicitations offering to sell attendee lists for NPA Psychopharmacology Update conferences—these are scams. If approached by any third-party vendor attempting to sell an attendee list, please report the incident to Katie Regal at [conferencemanager@nvpsychiatry.org](mailto:conferencemanager@nvpsychiatry.org). NPA will take appropriate action and work to prevent repeat offenders.

**Use of list policy** - Companies, supporters, and their agencies are required to uphold the privacy of NPA Psychopharmacology Update attendees as a fundamental responsibility. Attendees maintain the right to decline scanning, and in such cases, companies, supporters, and their agencies are prohibited from initiating contact. Additionally, attendee lists must not be shared with third parties, except for designated affiliates, alliance companies, and authorized agents or representatives. Captured attendee leads may be used only once, and no portion of the list may be copied, extracted, or reproduced in any form. At no time shall companies allow NPA Psychopharmacology Update attendee information to be transferred to unauthorized entities. Any misuse or unauthorized distribution of attendee data constitutes a material breach of contract.

**Advertisement** - Only companies that have paid for exhibit space may display materials or signage. Canvassing and soliciting business for other conferences is strictly prohibited. NPA encourages reporting of any violations of this policy. All promotional activities, including signage, flyers, literature distribution, giveaways, and entertainment, must be conducted within the immediate vicinity of the contracted exhibit table.

**Amendments/Disputes** - The Association shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this exhibition. Any and all matters not specifically covered herein are subject to decision by the Association. These terms and conditions may be amended at any time by the Association upon written notice to all exhibitors. This contract shall be interpreted under the laws of the United States and the State of Nevada. Any disputes regarding this contract shall be exclusively resolved in the state or federal courts located in Nevada. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by the Association from time to time.

**Staff Registration and Badge Pick-Up** - Sponsorships include a designated number of staff badges:

- 10' x 10' exhibit booth – 2 staff badges
- 10' x 20' exhibit booth – 4 staff badges
- 20' x 20' exhibit booth – 8 staff badges
- Innovation Theater – 10 staff badges
- Additional exhibitor/sponsor badges may be purchased for \$300 each.

Exhibitor badges for pre-registered staff will be available at the exhibitor registration area in the Burgundy Room (across from the Paris Ballroom). These badges allow access to the exhibit

area, industry sessions, and lecture hall but do not qualify as full conference registration and do not grant CME credits. For full conference registrations, exhibitors must register separately at [www.npaupdate.org](http://www.npaupdate.org). Exhibitors are required to wear badges at all times, including setup, exhibit hours, and dismantling. Booth personnel must be registered by January 23, 2026. Late registrations may be subject to a \$25 service fee.

**Meeting Space Rental** - Exhibitors and sponsors of NPA Update have the opportunity to reserve private conference rooms at the Paris Las Vegas Convention Center for meetings. These rooms are available in limited quantities and will be allocated on a first-come, first-served basis. The space can be used for staff or team meetings as well as one-on-one attendee discussions. Room rental fees starting at \$3,000 will be charged for each 24-hour period.

**Scientific Posters/Abstracts** - Posters provide an opportunity for mental health professionals to explore new and relevant clinical knowledge. These sessions allow authors to share their research while attendees gain valuable insights. NPA's official Poster Session is scheduled for Thursday evening during the Welcome Reception. Submission deadlines for posters are typically set for early January. Detailed presentation guidelines and submission information can be found at NPA Poster Presentation Info (<https://www.npaupdate.org/sponsor-info/posters>).



“ Very good speakers, interesting topics, easy to use virtual platform, always good to hear latest in psychiatry. ”





2590 E. Russell Road  
Las Vegas, NV 89120-2417



REGISTER NOW



### **Sponsorship & Exhibitor Sales: Katie Regal**

**Conference Manager, Nevada Psychiatric Association**

conferencemanager@nvpsychiatry.org or 877-493-0007 direct

[www.npaupdate.org](http://www.npaupdate.org) | [www.nvpsychiatry.org](http://www.nvpsychiatry.org)



**2027  
CONFERENCE**

**Feb 10-13**

**2028  
CONFERENCE**

**Feb 16-19**

